

Liesl Eichler Clark, Co-founder and partner of 5 Lakes Energy



Liesl Eichler Clark is a co-founder and partner of 5 Lakes Energy, a nationally recognized policy consulting firm offering services to the public and private sectors in clean energy policy development, research and analysis, and sustainability practices. Under Liesl's leadership, 5 Lakes has provided client services in 16 states; the firm's capabilities and vision has made it a trusted source for businesses, policymakers, and other stakeholders seeking to advance the transition to a clean energy economy.

Beginning in 2008, Liesl has been a critical catalyst for Michigan's clean energy efforts; the application of her work, after leaving state government, resulted in the formation of Michigan's first trade association dedicated solely to the emerging clean energy industry in this state: the Michigan Energy Innovation Business Council (EIBC). As president of the EIBC, Liesl now oversees the premier organization dedicated to advancing clean energy business interests in Michigan.

Prior to launching 5 Lakes Energy in 2010, Liesl was Deputy Director for energy programs at the Michigan Department of Energy, Labor, & Economic Growth (DELEG). Liesl held a series of roles, from policy advisor in Governor Jennifer Granholm's office to legislative liaison for the Michigan Department of Agriculture. She worked as a consultant for Accenture before joining the public sector.

Liesl completed the Masters Degree in Public Administration from Michigan State University while working full-time, and holds a Bachelor of Arts degree in Political Economy from MSU's James Madison College. She has also completed the Great Lakes Leadership Academy and serves on the board of Advancing Women in Energy.